MAIL

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Lucy,

I agree on all of your points. Both acts, Jetlemons and Good Cop Bad Cop, were outstanding. I was up front and did not find it too loud. Overall a great event- thank you!

Peter A. Zarcone, Captain
Commanding Officer
Hollywood Area

> On Oct 2, 2015, at 12:46 PM, Lucille McGovern Williams <lucille@radar360.com> wrote:
>
> Hello All,
>
> ROCK EVOLUTION is officially over and all in all I would say it was a success! There are a few things that were really great and a few things that could have been done better. I would love your feedback on each of these points so that we can create a post-mortem document that you (and me if I am here) should have on hand next May when the planning begins again. Here are my comments on some areas to start the discussion.
>
>
> Check-In: I would put this in the not great category. We were simply just short computers. The ones we used were mine and Valerie's personal computers. Next year we should rent if we need to and have 6 available. Can dedicate 2 to VIP's.
>
> Silent Auction: I think the electronic platform was a hit but it could have been better.
> The auction ended when people weren't prepared. Should have had an announcement. I also fully intended to have staff going around to each table and making sure they knew how to use the platform and helping them if they didn't. It was fully my intention to have them do that, I just fell too far behind.
> A few items weren't priced correctly. Next year need the event committee to do a final review.
> **Quick note...the website http://bidpal.net/hollywoodpalawards is back up and has a big Thank You posted on the main page. A few of the items that did not sell due to pricing are now relisted as a discount. There aren't enough to make a big deal about it, but if you wanted to let a few people know..you should. For example, the Dodgers tickets are now up there for just over $50.

>
> Photo Booth: I thought it was amazing! Would definitely hire again. Still waiting on pictures from the photographers but we have these photos and they are fabulous: http://tge.smugmug.com
> pass: hollypal15
>
>
> Raffle Tickets: They sold really well this year. Only negative feedback I got was that they were blocking the entry at one point and guests wanted a second to relax before they got asked for money.
>
> Entertainment: I personally did not get to see the acoustic set during the cocktail hour. They were the JETLEMONS...what did you think? I thought Good Cop Bad Cop was great. Only feedback was that they may have been too loud at the front. Did anyone have this issue?
>
> Live Auction: So...I am going to South Africa. The live auction did extremely well and I cannot be more grateful to Captain Zarcone for that pie Thank you Donelle for securing!
>
> Tables: Only feedback here was from my husband who had the Mill Creek table...he thought it would have been nice if the tables had signage for the sponsors so they could easily recognize each other. I agree.
>
> Rock Star Tickets: These didn't sell as well as we would have hoped BUT it did get a few more young people in the door which I think translated into it feeling like a more vibrant event. Would be interested in hearing your thoughts about whether these should be incorporated into future events and marketed better or dropped. I think all in all it was about an extra $4000.
>
> Video Displays: I loved the way these turned out. I hope you did as well.
>
> That is all I can think of for now. Valerie will have the final numbers for you by the board meeting on the 14th and you can add your feedback then. It looks like it did well though!
>
> Have a wonderful weekend and thank you so much for all of your support and help!
>
> Best,
> Lucy
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